

# PUTTING YOUR DEVELOPMENT PLAN INTO ACTION

ATTRIBUTE	AREA FOR DEVELOPMENT	ACTION	TIMESCALE FOR IMPROVEMENT	DEADLINE
 <p><b>COMMERCIALITY</b> What you understand about your business and external context</p>				
 <p><b>PROFESSIONALISM</b> How you use your technical and subject matter expertise</p>				
 <p><b>COMPASSION</b> How you understand and empathise with the experience of others</p>				
 <p><b>COURAGE</b> How you lead with integrity and challenge the business, and its employees, to do the right thing</p>				
 <p><b>SELF-DISCIPLINE</b> How you deliver with efficiency, reliability and composure</p>				