

S.W.O.T ANALYSIS

	INTERNAL		
	<p>STRENGTHS</p> <p>Why do people stay? What do people celebrate about your business?</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>	<p>WEAKNESSES</p> <p>Why do people leave? What lets the business down from a people perspective?</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>	
	POSITIVE		
	<p>OPPORTUNITIES</p> <p>Are there external opportunities that the business could benefit from? What might be possible in terms of attracting and retaining employees?</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>	<p>THREATS</p> <p>Are there threats to your human resources externally e.g. competitors stealing your employees? Is there a negative impact of changing legislation on your business?</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>	
	EXTERNAL		
	NEGATIVE		