

PRESENTATION PLANNER

ONCE UPON A TIME...

What is the current situation?

.....

.....

Why isn't the current situation ideal?

.....

.....

What is the impact of the current situation?

.....

.....

What might happen if the current situation doesn't change?

.....

.....

What is prompting the need for change?

.....

.....

AND THEN...

What are the options for change?

.....

.....

What is the impact of each option?

.....

.....

What is your recommendation for change, and why?

.....

.....

What are the key milestones to implement the change?

.....

.....

THE FAIRYTALE ENDING...

What is the benefit of the proposal to your audience?

.....

.....

What is the benefit of the proposal to your business?

.....

.....

What does the audience need to do?

.....

.....

What is the call to action?

.....

.....